



WU DI

Born in Beijing, China, 1993-01-11

A designer who continually searches for new inspiration. Stays savvy on current design trends adapts at multi-tasking and developing creative solutions.

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Personal website - www.wudi.design

EDUCATION

- Loughborough University, UK
2015.7 - 2016.12
MA, Industrial Design and Technology

Relevant Courses: Design for Behavior Change; Design Research Methods; Enterprise, Business & Sustainability.
- Tongji University, Shanghai
2011.9 - 2015.7
Bachelor of Science, Product Design
Result: Average Score 81.12%
- Università di Bologna, Italy
Design Summer School
2013.6 - 2013.9
- Tsinghua University High School, Beijing
2005.9 - 2011.7

SKILL

- Adobe Illustrator
- Photoshop
- Indesign
- Imovie
- Corel Painter
- Sketch
- Flinto
- Xmind
- Rhinoceros
- Keyshot

LANGUAGE ABILITY

Chinese (Mandarin) - 100%
English - 90%

HOBBY



WORK HISTORY

- UI/UX Designer
GOLDWIND, Beijing
2017.11 - 2018.10

Project: Responsible for digitalization business and products design; Focus on wind turbine, manufacturing industry and new energy field digital application...
- UI/UX Designer
Meican, Shanghai
2016.11 - 2017.5

Project: Version 4.0 employee business APP design; Design department website design; Company operating system
- Industrial Designer (Intern)
SNOY, Shanghai
2012.2 - 2012.9

Project: "2012 SONY Student Design Workshop". Developed "Care for food" product line from researching, marketplace and user needs to identifying future trends.